



Kyiv School^{of} Economics

founded by EERC and the Victor Pinchuk Foundation

The Kyiv School of Economics (KSE) invites all interested students to a

KSE OPEN LECTURE

**“CAN EURO 2012 HAVE A SUSTAINABLE IMPACT
ON THE UKRAINIAN ECONOMY AND SOCIETY?”**

by

Professor Christopher Auld

Griffith Business School, Griffith University (Australia)

on

Tuesday, September 6, 18.00

at Kyiv Teachers House (Volodymyrska 57)

Abstract. In his presentation, Professor Christopher Auld will focus on what can be done to make major sporting and entertainment events have a sustainable long term impact. He will address both the economic, social and environmental aspects of the sustainability of events.

Professor Christopher Auld is a Dean of the Griffith Business School, Griffith University (Australia). His research expertise includes management of sport volunteers, board performance and governance in the non-profit sector, sport and leisure planning and management, and the impact of major events and the social behavior of individuals in a leisure context. Professor Auld is the author of numerous publications.

On-line registration to participate in the event:

www.kse.org.ua

The event will be held in English. Refreshments will be served after the event.



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KSE OPEN LECTURE

September 6, 2011

Kyiv Teachers House (Volodymyrska 57)

PROGRAM

17.30 Registration

18.00 Opening Address

Tom Coupé
Director, Kyiv School of Economics

18.05 Can EURO 2012 Have a Sustainable Impact on the Ukrainian Economy and Society?

Christopher Auld
Dean, Griffith Business School, Griffith University (Australia)

19.05 Q&A

19.20 Refreshments

**www.kse.org.ua
info@kse.org.ua**