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“...I am finishing my presentation sitting in a plane as we are about to land in Moscow ... another tough week ahead: tons of sales data to analyze, need to push external agencies to finalize two customer surveys, and lots of meetings – we are preparing a Board meeting for one of the biggest retailers in the world.

Some might think I'm lucky with my job ... Maybe ... But I think this is more about getting the best education. You will be surprised how choosing the right university further helps you in building a successful career. Just an example: each time I go for a business trip, I see a couple of KSE graduates on the plane. All of them work for the best global consulting companies, the biggest FMCG players etc. I will tell you more: almost half of the consulting staff in our company graduated from KSE.

Of course, KSE is not an easy place to study: (almost) every month you will have exams on each subject. And you will really have to prepare for each exam, paper or seminar – cheating is punished severely. But you will also have a lot of fun along the way: each month (guaranteed) you will have a party after passing all exams. And this is the only school where you see lots of students and faculty from other countries. For sure, this is one of the best educations in the CIS.

So if there's one bit of advice I might dare to give you: when choosing a university to attend, think of where you want to be in 5-10 years, and choose the option that brings you there. Choose KSE – your skies are waiting for you.”